

For Immediate Release

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United Security Life and Health Donates \$10 For Every New Life Insurance Application Written In September 2011 To The Fisher House Foundation

Bedford Park, Illinois.....In honor of September being National Life Insurance Awareness Month, United Security Life and Health Insurance Company (USL&H) is increasing the dollar amount donated to the Fisher House Foundation. With this new pledge, in addition to donating one dollar for every new business application written in 2011, USL&H will be donating an additional ten dollars for every new life insurance policy written in September.

Sandra J. Horn, President, USL&H shared, "Life insurance is a security no one, especially someone with children, can afford to be without. As a company that sells life insurance, during National Life Insurance Awareness Month we wanted to not only put forth additional resources to educate people about the importance of life insurance, but financially support a group of individuals whose parents have given the ultimate sacrifice for each and every American. The Fisher House's Heroes' Legacy Scholarship for children of fallen and disabled service members helps to ensure the ability to obtain continued education by providing financial dollars."

Since its inception, insurance has been about transferring risk, thereby avoiding the anxiety of potential loss. Life insurance helps to ensure that the insured's family will be safe from the effects of losing the sole provider's contribution to the household income. "Life insurance is a tangible expression of love and concern. A life insurance policy provides the insured with the actual ability to have a positive influence on the future of those they love," added Horn. "If someone will suffer financially when you die, chances are you need life insurance. Life insurance provides cash to your family after your death. This cash replaces your income and can help your family meet many important financial needs like funeral costs, daily living expenses and college funding. Plus, there are no federal income taxes on life insurance benefits," Horn further explained.

USL&H currently offers two life insurance products, E-Z Life Simple Issue Life Insurance and First Step Children's Whole Life Plan. Both boast attractive features like direct monthly billing, a simplified underwriting process, no medical examinations, are non-cancellable for the life of the policy as long as premiums are paid, and provide a cash value. USL&H plans on introducing a term life insurance product later this year.

About United Security Life and Health Insurance Company:

USL&H is a regional insurance carrier that offers cancer, disability income, health and life insurance products to individuals and families. Founded in 1973, USL&H is licensed to sell its products in Arizona, Arkansas, Illinois, Indiana and Missouri and Nebraska through a network of independent insurance agents. USL&H has named the Fisher House Foundation as its charitable partner for 2011. USL&H will be donating one dollar to the Fisher House Foundation for every new business policy that is written in 2011. Company employees will also participate in a variety of special fundraising events that will benefit the Fisher House. For more information on United Security Life and Health Insurance Company please visit the company's website at www.unitedsecuritylandh.com.

About Fisher House

Fisher House Foundation is best known for the network of comfort homes built on the grounds of major military and VA medical centers. The Fisher Houses are 5,000 to 16,800 square-foot homes, donated to the military and Department of Veterans Affairs, where families can stay while a loved one is receiving treatment. Additionally, the Foundation ensures that families of service men and women wounded in Iraq or Afghanistan are not burdened with unnecessary expense during a time of crisis.

Located in close proximity to the medical center or hospital it serves, each Fisher House consists of between 8 and 21 suites, with private bedrooms and baths. Families share a common kitchen, laundry facilities, spacious dining room and an inviting living room with a library and toys for children. Fisher House Foundation ensures that there is no fee to stay in a Fisher House. Since inception, the program has saved military and veteran families an estimated \$165 million in out of pocket costs for lodging and transportation.

Fisher House Foundation operates the Hero Miles Program, using donated frequent flyer miles to bring family members to the bedside of injured service members. To date, Hero Miles has provided over 24,000 airline tickets to our military and their families. The Foundation also manages a grant program that supports other military charities and scholarship funds for military children, spouses and children of fallen and disabled veterans.