

United Security Life & Health Insurance Company Earns Better Business Bureau Accreditation

(May ---, 2011) Bedford Park, IL....Becoming an Accredited Business with the Better Business Bureau (BBB) is an honor not accorded to all businesses; because not all businesses meet eligibility standards. United Security Life & Health Insurance Company (USL&H) is pleased to announce that it has met all BBB standards and is now an Accredited Business **with the organization. USL&H has earned BBB highest rating, A+, for a business of its size.**

“Accreditation in the BBB is by invitation only,” said Steve J. Bernas, president & CEO of the BBB serving Chicago and Northern Illinois. “And only those businesses that meet our high standards, and pass the review process are approved by our Board of Directors.”

As with all businesses that are accredited by the BBB, USL&H has committed to the BBB Code of Business Practices. The Code is a comprehensive set of policies, procedures and best practices on how businesses treat consumers. These standards call for building trust, embodying integrity, advertising honestly and being truthful. Bernas added, “To maintain their Accreditation a business must be transparent, honor their promises, be responsive to their customers, and safeguard their privacy.”

“USL&H is proud to be a BBB Accredited Business,” said Sandra J. Horn, President, USL&H. “Embedded in our company’s mission is our pledge to deliver exceptional service to our customers with every encounter. In addition, our customers can feel confident that the insurance products we offer are designed to protect them and their families in a time of need. Our desire is to stay focused on what we do best; provide outstanding products and unsurpassed customer service. Achieving BBB Accreditation exemplifies that goal.”

USL&H is a regional insurance carrier that offers cancer, disability income, health and life insurance products to individuals and families. Founded in 1973, USL&H is licensed to sell its products in Arizona, Arkansas, Illinois, Indiana and Missouri and Nebraska through a network of independent insurance agents. USL&H has named the Fisher House Foundation as its charitable partner for 2011. USL&H will be donating one dollar to the Fisher House Foundation for every new business policy that is written in 2011. Company employees will also participate in a variety of special fundraising events that will benefit the Fisher House. A Fisher House is a "home away from home" for families of patients receiving medical care at major military and VA medical centers.

For more information on United Security Life and Health Insurance Company please visit the company’s website at www.unitedsecuritylandh.com.