

For Immediate Release

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**United Security Life & Health Insurance Company Introduces: Accident Hospital Indemnity Plan
Designed to Offset Insured's Out-Of-Pocket Costs for Emergency Care**

June 23, 2011 (Bedford Park, IL) More than a million people visit the emergency room each year. The average cost for an emergency room visit in a hospital today is \$400, which does not include additional tests, such as blood work and x-rays (www.businessknowledge.com/health). If an overnight stay is required, costs can exceed \$1,000 per day for a regular room and \$2,000 per day in an intensive care unit. To help protect consumers, United Security Life & Health Insurance Company (USL&H) is launching a new product, the Accident Hospital Indemnity Plan, aimed at offsetting specific costs related to an accident. The Accident Hospital Indemnity Plan can be added to USL&H's Major Medical or Critical Illness plans to assist in the payment of costly medical care related to an accident and emergency medical treatment.

Sandra Horn, President, USL&H, stated "For as little as twelve dollars a month USL&H's Accident Hospital Indemnity Plan will pay up to \$400 a day toward a hospital stay due to an accident. This additional coverage can make a substantial impact toward the out of pocket medical costs due to an accident prior to meeting the deductible and co-insurance expenses of a major medical insurance plan."

USL&H is introducing its Accident Hospital Indemnity Plan in the states of Arizona, Arkansas, Illinois, Indiana, Missouri and Nebraska. Committed to its customers, USL&H is continually reviewing its products in order to best meet the insureds' evolving needs. The introduction of the Accident Hospital Indemnity Plan is another example of how this company-wide goal is met.

USL&H holds an A+ accreditation with the Better Business Bureau. USL&H is a regional insurance carrier that offers cancer, critical illness, disability income, health and life insurance products to individuals and families. Founded in 1973, USL&H is licensed to sell its products in Arizona, Arkansas, Illinois, Indiana and Missouri and Nebraska through a network of independent insurance agents. USL&H has named the Fisher House Foundation as its charitable partner for 2011. USL&H will be donating one dollar to the Fisher House Foundation for every new business policy that is written in 2011. Company employees will also participate in a variety of special fundraising events that will benefit the Fisher House. A Fisher House is a "home away from home" for families of patients receiving medical care at major military and VA medical centers.

For more information on United Security Life and Health Insurance Company please visit the company's website at www.unitedsecuritylandh.com.